



Sustainability Report

Sveri Adventure Camp

Year: 2025

Chiatura region, Sveri Village, Georgia

1. Introduction

Sveri Adventure Camp is located in the heart of Georgia's natural beauty — in the village of Sveri, near Chiatura. Our camp was founded with the mission to create a tourism experience that harmonizes with nature and local culture. We offer fully fuel-free, low-impact adventures and strive to serve as a model for sustainable tourism in the Caucasus region.

2. Our Sustainability Vision

We envision a tourism destination that:

- Has zero greenhouse gas (GHG) emissions from its tours and daily operations.
- Preserves and regenerates the local natural environment.
- Respects and promotes the local community and culture.
- Educates guests on the value of sustainability and low-impact travel.

3. Current Sustainable Practices

3.1 Sustainable Adventure Tours

All our guided tours are designed to be **100% emission-free**:

- **No fuel use:** All tours are human-powered — hiking, biking, climbing, canyoning, and speleology.
- **Zero emissions:** Our activities produce no direct GHG emissions.
- **Minimal environmental impact:** We follow strict "Leave No Trace" principles and limit group sizes to reduce trail erosion and ecosystem disruption.

3.2 Eco-Friendly Accommodation

- **Minimal infrastructure:** We use lightweight, low-impact structures that blend with the environment.
- **Local materials and labor:** Construction and maintenance are done using locally sourced materials wherever possible.
- **Solar energy:** water heating 100% based on solar water heater.
- **Waste management:** We separate waste and plan to introduce full composting and recycling in 2026.

3.3 Community & Culture

- **Cultural tours:** We offer history and culture-focused tours led by local experts.
 - **Local employment:** We prioritize hiring guides and staff from nearby villages.
 - **Support for artisans:** We collaborate with local craftspeople and promote their work to guests.
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4. Sustainability Goals (2025–2027)

Area	Goal	Target Date
Energy	Install solar panels to power camp	Q2 2026
Waste	Implement full composting & recycling system	Q2 2026
Water	Achieve 80% rainwater use for showers & toilets	Q3 2026
Biodiversity	Join local conservation programs	Q4 2026
Measurement	Start GHG emission monitoring in value chain	Q1 2026
Community	Launch local youth training program in eco-tourism	Q2 2026

5. Measuring and Monitoring

We commit to measuring the following indicators:

- GHG emissions (zero baseline for tours; tracking accommodation emissions)
- Water consumption
- Waste production and diversion rate
- Local hiring rate
- Guest feedback on sustainability

In 2026, we will begin tracking these metrics and publish annual updates.

6. Challenges & Next Steps

While our tours are emission-free, some areas still require development:

- Transitioning the accommodation to **off-grid renewable energy**
- Improving **waste treatment and water use**

- Enhancing **guest sustainability education**
 - Obtaining **Eco-certification** from international bodies (e.g., Green Globe, Travelife)
 - Start GHG emission monitoring in value chain (transport by which visitors arrive and departure, our suppliers of food products)
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7. Call to Action

We invite our guests, partners, and the wider adventure travel community to support our sustainability journey. Together, we can prove that true adventures don't have to cost the Earth.

Contact

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